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Bruns, William J., Jr. "Prestige Telephone Company." Harvard Business School Case 197-097, May 1997. (Revised June 2003.)

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Harvard Business School Case 197-097. Prestige Telephone Company □ Case Study In April 2003, Daniel Rowe, president of Prestige Telephone Company, was preparing for a meeting with Susan Bradley, Manager of Prestige Data Services, a company subsidiary.

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Continuing Losses Prestige Data Services  
main problem is that they have too many  
available hours that are not generating any  
revenue.

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PRESTIGE  
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Relevant costs in the analysis by Prestige Telephone Company decision to discontinue Prestige Data Services include: fixed costs which must be

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absorbed by the parent company (Prestige  
Telephone) upon shutdown; outstanding  
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Of Prestige Data Services, A Company  
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Company Liam Hennessy, Xinyi Zhang,  
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Services – main problem is that they have  
too many available hours that are not  
generating any revenue.

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Because it operated as a public utility, the rates charged by Prestige Telephone Company for telephone service could not be changed without the approval of the Public Service Commission. In presenting the proposal for the new subsidiary, Mr.

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Rowe had argued for a separate but wholly owned entity whose prices for service would not be regulated.

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Prestige Telephone Company Scott  
Johnson, Nicole Phillips, Ashton Shuler,  
& Brandy Watts February 25th, 2014  
Group Contributions Responded to all  
texts, discussion boards, and emails  
Participated in online chat and conference

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call Answered question 3 Provided the  
framework of how the case would be set  
up Suggested new ideas for later projects  
on how to discuss our topic Responded to  
all texts ...

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d. Reducing hours would reduce demand for commercial revenue hours by 20%, from 138 hours to 110 hours. At that level, the total contribution would be: 110 hours x (\$800 - \$71.5) = \$80,135 or \$20,398 less than at present. c. An increase in

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Prestige Telephone Company by Abhijeet  
Panda

Prestige Telephone Co. Case Solution  
Independent regulated telephone company  
created a subsidiary of computer services,  
which seems to remain unprofitable.

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Managers must determine whether it is profitable or not, and to consider the changes in pricing or promotions that can increase profitability. Rewritten version of the previous case.

Prestige Telephone Co. Harvard Case  
Solution & Analysis

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Citation: Bruns, William J., Jr. "Prestige Telephone Company TN." Harvard Business School Teaching Note 197-098, May 1997. (Revised May 2003.)

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Case Analysis: Prestige Telephone

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Company Liam Hennessy, Xinyi Zhang,  
Yuan Chai, and Anthony Saba 1. Reasons  
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The Prestige Data Services cost function was estimated to be (here is hours of data services):  
 $C = 3L + 223,436$  Since this is a linear cost function PDS must have constant returns.

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In particular, notice that: # 8 % : M ; L 6 8  
% : M ; M. L 28 M. 28 Page 3 of 37

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Solution & Analysis Conclusion and  
Recommendation After accepting this



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proposal there will be a decrease in the customer base of Baldwin Bicycles. There is also a risk that some other customer may refuse to buy bikes from the company if they know that company is selling bikes to Hi-Valu, therefore, this can further jeopardize the position of the company.

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Baldwin Bicycle Company Case ...-

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Variable expenses: Power (the more hours sold, the more energy consumed) The hourly personnel (operations) works only when the computers are in operation.

Fixed expenses:

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Updated for the tenth edition, this text includes approximately 120 cases and two to three problems per chapter. It features coverage of strategic cost management issues and has a strong decision-making approach.

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A firm maximizes profits if each decision adds more to the firm's revenue than to its costs. Although the concept sounds rather simple, it is difficult to do in practice. To ease this difficulty, the authors are giving you the inside knowledge to "economic theory." This book will help you

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understand economic theory and much more to accurately infer changes in revenues that may be associated with a decision. And since economic theory suggests that the costs reported by accountants rarely reflect the true cost associated with the decision, this book will help you understand how to assess the

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changes in revenues and costs. Demand and price sensitivity analysis allow you to infer revenue changes, and this book helps you reconcile the economic theory of cost with common accounting practices so the differences can be reconciled and better decisions can be made.

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Universal service is a focal point of

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telecommunications policy in the 1990s, not only in the United States, but in every other country that has begun to liberalize or deregulate its telecommunications industry. The new policy dialogue revolves around four questions. First, how much do the universal service obligations of incumbent telephone companies cost?

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Second, how can those costs be financed in a competitive environment? Third, what kind of technical and pricing arrangements should be made to interconnect incumbent telephone companies with the new, competing networks? Finally, should the service bundle designated as "universal service" be redefined to take into account

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new technologies, and if so, how? In the United States, debate over those issues reached a milestone when the U.S. Congress passed the Telecommunications Act of 1996. The new law is the first comprehensive revision of the Communications Act of 1934 and culminates twenty years of legislative



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struggle over how to adapt federal law to the new realities of telecommunications. In effect, the new law codifies the perceived wisdom about interconnection, competition, and universal service in telecommunications. Because one of the chief purposes of Milton Mueller's analysis is to mount a historically

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grounded challenge to that orthodoxy, the new law provides the perfect foil for a critique that links the historical and contemporary policy debates over universal service.

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